# **Annual Review 2021/22**









# **Cloudesley – introduction**



Cloudesley is an Islington-based charitable trust that makes grants to local people, organisations and churches. We aim to have a significant positive impact on people's lives.

Through our Health grants programme, we make small crisis and developmental grants to Islington residents in financial need. We also fund local organisations and projects which address health inequalities.

Our Church grants programme supports the Church of England churches in Islington by making grants to help repair their buildings and maintain services.

The charity's history dates back to 1517, when Tudor yeoman and Islington resident Richard Cloudesley wrote his will.

This review covers our work from 1 July 2021 to 30 June 2022, a year in which local residents, organisations and churches were affected by the ongoing impacts of Covid-19 and by the rising cost of fuel, food and other items.

| Page 2  | Health and welfare grants for Islington residents |
|---------|---|
| Page 4  | Health grants for organisations                   |
| Page 7  | Grants for Islington churches                     |
| Page 10 | Finance, governance and management                |

### Grants agreed in 2021/2022

Health grants for individuals

£235,000

Health grants for organisations

£572,000

Church grants

£848,000

Total grants made

£1,655,000

# **Health and welfare grants for Islington residents**





#### **Individual Grants**

Cloudesley runs two individual grants schemes – Cloudesley Partners crisis grants and the Catalyst Fund.

## Cloudesley Partners – crisis welfare grants

Our Cloudesley Partners scheme makes small crisis welfare grants of up to £500 to local residents. Grants are made to people who have physical or mental health problems or who are disabled and have low or no income. We are grateful to the 19 local organisations which administered this programme during the year, assessing individual funding requests and making grants to residents.

Cloudesley Partner grants are used for a wide variety of purposes, such as buying white goods, paying for Debt Relief Orders, mobility aids or emergency clothing.

During 2021/22, **1,085** crisis welfare grants were made to local people. Because of increasing needs, Cloudesley also agreed an additional £18,000 for partner organisations to pass on to local residents during the year.

### The Catalyst Fund

The Catalyst Fund scheme makes grants of up to £500 to help local residents meet personal goals and connect to opportunities. Run in partnership with Cripplegate Foundation, in 2021/22, Cloudesley made block grants to eight local organisations to distribute as Catalyst grants.

During the year, the impacts of Covid-19 continued to be felt and many support workers had less time for development work with service users as a result. Despite this, Cloudesley-funded Catalyst organisations made **166 grants to local residents**, 75 grants more than the previous year.

The Catalyst Fund was used for a wide range of items including laptops to enable access to online courses, gym memberships, therapy and camera equipment.

### **Grants for individuals**

Agreed in 2021/22 for partner organisations to distribute

£235,000

"Having this grant has really helped me stop thinking about my experiences in prison and has made me feel more human and independent. I now have the kitchen items I need to cook and eat properly and am less reliant on takeaways and sandwiches. This has also saved me money. Even buying a TV stand has made my flat feel cosier and more comfortable. Thank you."

Resident who received a Cloudesley Partner Grant

### 19 Cloudesley Partners during 2021/22

| Organisation   | Main activities/Health focus  |  |  |
|--|---|--|--|
| Age UK Islington                                       | Provide advice, guidance and support to adults of all ages  |  |  |
| Centre 404   | Provide support to people with learning disabilities and their families   |  |  |
| Citizens Advice Islington                              | Provide free, confidential and independent advice on a wide range of issues   |  |  |
| Community Language<br>Support Service                  | Assist refugees from East Africa to access mainstream services  |  |  |
| Disability Action in Islington                         | Provide a range of free welfare support including benefits advice and help with form-filling  |  |  |
| Help on Your Doorstep                                  | Work with Islington residents to improve lives, enhance wellbeing and strengthen communities  |  |  |
| Islington Centre for Refugees and Migrants             | Support for asylum seekers, particularly those who do not yet speak English   |  |  |
| Islington Law Centre                                   | Specialist advice and other legal services  |  |  |
| Islington Mind   | Services to local residents seeking mental health advice and support  |  |  |
| Islington People's Rights                              | Independent specialist welfare benefits and debt advice service to Islington residents  |  |  |
| The Manna  | Practical support, advice and care for homeless people, those at risk of becoming homeless or those affected by addictions  |  |  |
| Manor Gardens Welfare Trust                            | Deliver a range of health, wellbeing and therapeutic services   |  |  |
| The Margins Project                                    | Support for people facing homelessness, in crisis or isolated   |  |  |
| Octopus Community Network                              | A network of Islington's largest multi-purpose community centres  |  |  |
| Peter Bedford Housing Association                      | Support for excluded people to help them move on to greater independence  |  |  |
| Resident Support Scheme<br>London Borough of Islington | Support for Islington residents with no recourse to public funds facing severe financial hardship and in need of one-off or temporary help with urgent living costs |  |  |
| Solace Women's Aid                                     | Provide refuge and support for women and families affected by domestic violence   |  |  |
| St Luke's Community Centre                             | Provide a range of activities and services in EC1 postcode area   |  |  |
| St Mungo's   | Help people recover from the issues that create homelessness  |  |  |
|  |   |  |  |

# **Health grants for organisations**



Cloudesley's Health grants programme 2019–24 aims to reduce health inequalities by improving the health outcomes of people living in poverty and experiencing multiple disadvantages, including homelessness, substance misuse, mental illness, domestic violence and abuse.

During 2021/22, Cloudesley agreed:

- New multi-year grants for Disability Action in Islington, Islington Mind and Manor Gardens Welfare Trust
- Renewal funding for Centre 404, The Manna, The Maya Centre and Solace Women's Aid
- Development Fund grants for Healthwatch Islington to try out a new approach to the Digital Champions Initiative and for Islington People's Rights to work in partnership with Manor Gardens on a new welfare benefits project

Multi-year funding continued for many other local organisations, including for Help on your Doorstep's Connect Service and Islington Law Centre's Three Advice Project. A full list of our health and welfare grants is available at <a href="https://www.cloudesley.org.uk">www.cloudesley.org.uk</a>

\* Photo provided by St Luke's Cloudesley Annual Review 2021/22

## Health grants agreed in 2021/22

For organisations

£572,000



# Grants for organisations agreed in 2021/22

|                       | Organisation                               | Grant purpose  | Amount agreed |
|-----------------------|--|--|---------------|
| Development Fund      | Healthwatch Islington                      | Towards a new approach to the Digital Champions Initiative                             | £49,300       |
|                       | Islington People's Rights                  | Towards a new approach to providing welfare benefits in partnership with Manor Gardens | £30,000       |
| Principal Grants Fund | Centre 404                                 | Supporting Families Project (two years)  | £60,000       |
|                       | Disability Action in Islington             | Information and Advice Service – complex caseworker (three years)                      | £90,000       |
|                       | Islington Mind                             | Talking Therapies Clinic (three years)   | £90,000       |
|                       | The Manna                                  | Tackling health inequalities among marginalised people (two years)                     | £60,000       |
|                       | Manor Gardens Welfare Trust                | Connecting for Health (three years)  | £90,000       |
|                       | The Maya Centre                            | One-to-one and group counselling for Black<br>Women's Therapy Group (two years)        | £60,000       |
|                       | Solace Women's Aid                         | Towards the counselling service for survivors of sexual violence (two years)           | £30,000       |
| Grant Support Fund    | ALAG/Autism Hub                            | Towards the inputting of data onto their new case management system                    | £2,000        |
|                       | Islington Centre for Refugees and Migrants | Towards a monitoring and evaluation system   | £3,200        |
|                       | Life Chances in partnership with AFLAH     | For the Foundation for Social Improvement monitoring and evaluation support package    | £2,050        |
|                       | One True Voice                             | For the Foundation for Social Improvement monitoring and evaluation support package    | £2,050        |
|                       | Stuart Low Trust                           | Lamplight set up costs   | £3,000        |

### **Health grants programme**

Individual grant schemes

£235,000

For organisations

£572,000

Total agreed\*

£807,000

Grants agreed

48

Local organisations

**26** 



### **Health Grants - other support**

In 2021/22, the majority of Cloudesley's Health grants for organisations' budget was allocated as multi-year funding, but we also provided other support.

#### **Small Grants Fund**

During 2021/22, **14 local organisations** ran projects supported by our Small Grants Fund. The fund provided grants of up to £10,000 for projects for people who had been disproportionately impacted by Covid-19. 64% of grants were given to organisations that were new to Cloudesley.

Projects supported by the Small Grants Fund reached **830 Islington residents overall**. Of these, 118 were young people under the age of 17 and 282 were over 60.

To find out more about the Small Grants Fund 2021 and the difference it made, see our Impact Report.

### **Grants Support Fund**

Cloudesley's Grants Support Fund makes small grants to support organisations to improve their internal processes and governance. During 2021/22, Cloudesley provided additional small grants to help five local organisations with the development of their monitoring and evaluation systems – see page 5 for details.

### **Events and partner development**

From speaking with funded organisations during the year, it became clear that burnout was a real concern for voluntary sector staff, made worse by the pandemic and the increasing demand for services. To help address this, we arranged for Rethink Mental Illness to run two online sessions for Islington voluntary sector staff on 'Your wellbeing as a frontline key worker', jointly funded by Cripplegate Foundation. The sessions were attended by 40 people and were well-received. We are exploring ways in which we might provide other similar support in future.

### **Islington Giving**

Islington Giving is a coalition of local people and organisations, working together to raise funds and to support communities and projects in Islington. Its current priorities include increasing access to opportunities for all Islington residents; reducing isolation and creating connections; sharing decision making more equally with residents and raising more funds to support local projects that create a greater sense of community in Islington.

During 2021/22, Cloudesley continued to support Islington Giving's work with local residents who have health needs or disabilities and who are living in poverty.

To find out more see www.islingtongiving.org.uk

# **Grants for Islington churches**



Cloudesley's Church grants programme for 2020-25 prioritises funding applications which address the upkeep and repair of the church buildings in the Islington Deanery, including for:

- · Major works and buildings projects
- · Preventative works and simple repairs
- · Project development and feasibility studies
- Developing church capacity to deal with buildings issues and/or maintenance of services
- Urgent repairs

All Church of England churches in the Islington Deanery are eligible to apply for support.

In 2021/22, Cloudesley agreed 32 grants totalling £848,000 for 20 Islington churches\*.

Twice a year, Cloudesley invites funding applications from the Islington's Church of England churches. During 2021/22, grants were agreed for a wide range of purposes including stonework and roof repairs, redecoration of a church interior, kitchen refurbishment, health and safety issues, audio-visual equipment and a hearing loop.

A full list of our church grants is available at www.cloudesley.org.uk



### **Small Urgent Grants**

Outside of the two main funding rounds each year, churches can apply for small grants to quickly deal with urgent and unforeseen repairs.

During the year, three churches applied for these grants:

- Christ Church Highbury up to £1,115 agreed towards urgent boiler repairs
- St Andrew Thornhill Square £10,000 agreed towards replacement netting for the tower to keep the church building safe to use
- St Silas £2,800 agreed towards internal plasterwork and external stonework

### **Responding to rising prices**

Most of Cloudesley's Church grants funding is used to support building repairs, refurbishment or equipment costs. With rapidly rising labour and materials costs during the year, the churches faced particular challenges. By the time they were ready to move forward with projects, several churches found they were facing unforeseen budget shortfalls due to increased prices. To help respond to this, Cloudesley introduced additional top-up grants to help bridge the funding gap.



### Church grants in more detail

# Islington Church Buildings Forum and the Church Access Project

Working with the Islington Deanery, in 2021/22, Cloudesley arranged two meetings of the Islington Church Buildings Forum. The meetings brought church representatives together to share information and experiences about church buildings projects.

At the November 2021 meeting, attendees heard more about the Heart of Islington project as well as from funder Benefact Trust (formerly Allchurches Trust).

The June 2021 Forum meeting was held at the recently refurbished King's House in Pentonville Road, the new home for KXC (King's Cross Church). At the meeting, Cloudesley launched a new three-year Church Access Project, which it is running in partnership with the Islington Deanery and the Diocese of London.

Through the project, Cloudesley will offer each eligible Islington church:

- a church access audit carried out by the Centre for Accessible Environments
- non-competitive funding of up to £10,000 towards access works in its buildings
- information and support to improve accessibility

### Case Study: The Heart of Islington project

In 2016, St Mary Islington began its Heart of Islington project, which included a major programme of interior and exterior works to the church building. Over the course of the project, aspects of the works were funded by Cloudesley, Section 106 funding from Islington Council, the Benefact Trust, church fundraising and a wide range of other sources.

In 2021/22, Cloudesley agreed a further grant of £50,000 towards the project for St Mary's to carry out repairs to the tower stairs and to redecorate the interior of the church. Overseen by volunteer Anthea Nicholson, the extensive Heart of Islington project was completed in 2022.

### **Church grants programme**

Agreed

£848,000

Grants agreed

32

Islington's Church of England churches

20

\* Photo: Imogen Erskine Cloudesley Annual Review 2021/22

# Finance, governance and management

#### Finance and endowment review

Funding through Cloudesley's main grants programmes rose considerably in the year. Although additional Covid-19 support grants came to an end, the charity is pleased to report that the level of grants awarded remained 57% higher than the year before the pandemic, being the year ended 30 June 2020.

Cloudesley's directly-owned properties continued to perform strongly, which partly offset a fall in line with market movements in the value of the charity's investment portfolio. The charity will seek to continue to use its endowment to maximise grants awarded to current beneficiaries while retaining appropriate funds to meet future needs.

In total, grants of £1,655,000 were agreed during the year. Health grants of £44,000 and church grants of £71,000 were written back to the charity and these write-backs are reflected in the figure of £1,540,000 opposite.

The full Trustee's Report and Accounts are available to review online at <a href="https://www.cloudesley.org.uk">www.cloudesley.org.uk</a>

#### Statement of financial activities

|  | Year ended<br>30/06/22<br>£ | Year ended<br>30/06/21<br>£ |
|--|-----------------------------|-----------------------------|
| Total income                               | 1,624,000                   | 1,490,000                   |
| Staff costs, governand costs and overheads | 316,000                     | 297,000                     |
| Main grants programmes                     | 1,540,000                   | 1,268,000                   |
| Covid-19 grants                            | -                           | 390,000                     |
| Endowment funds<br>at year end             | 57,054,000                  | 58,707,000                  |

### **Governance and management**

Cloudesley is governed by a Charity Commission Scheme of July 1980, as amended.

Up to 15 Trustees are responsible for directing Cloudesley's activities and the stewardship of its assets. They are:

- Ex-officio Trustee the Mayor of Islington
- · Archdeacon's Trustee
- Four Deanery Synod Nominated Trustees
- Four London Borough of Islington Nominated Trustees
- Five Elected Trustees

During 2021/22, four co-opted members also brought additional skills and experience to Cloudesley's committees.

Cloudesley's staff are responsible for the management and administration of the charity, and are:

- Director Melanie Griffiths
- Grants Manager Catherine Sorrell
- · Grants Manager Kevin Turner
- Administrator Jo Latham
- Finance Manager Ross Holland

During 2021/22, the staff team also included

- Finance Manager Phillip Everett
- · Administrator Joanna White







## Cloudesley

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## **General enquiries**

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#### **Images**

Front cover (clockwise from left)

- St Luke's Community Centre
- St Andrew's Thornhill Square
- Hope Church St Mary Magdalene

### Back cover (clockwise from top)

- Stuart Low Trust
- Our Most Holy Redeemer
- St George and All Saints Church









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